

CSPA

Quarterly
TWELVE
2015

QUARTERLY 12 ON ENVIRONMENT

THE SECOND OF FOUR ISSUES
TO FOCUS ON EACH INDIVIDUAL
PILLAR OF SUSTAINABILITY IN THE
CONTEXT OF ART + CULTURE.

CSPA QUARTERLY
Media Kit
2018

THE CENTER FOR SUSTAINABLE PRACTICE IN THE ARTS

The Center for Sustainable Practice in the Arts is a Think Tank for Sustainability in the Arts and Culture.

The CSPA views sustainability as the intersection of **environmental balance, social equity, economic stability and a strengthened cultural infrastructure**. Seeing itself as evolved out of the principles of the 1987 Brundtland Report and 1992 Rio de Janeiro Earth Summit, the CSPA aligns itself with the policies of Agenda 21 for Culture as a resource to artists and art organizations.

Our activities include:

- Publication of the CSPA Quarterly and Special Reports
- Engaging in research initiatives with strategic partners
- Distributing & re-distributing information online and through social networks.
- Creating and sharing tools for sustainable arts practices.



The **CSPA Quarterly** is a publication arm of the Center for Sustainable Practice in the Arts. It is meant to give a longer format and deeper space for exploration than some online platforms provide, and to reflect the myriad ways in which sustainability in the arts is discussed, approached and practiced.

OUR READERS

Include artists, academics, activists and other passionate supporters of sustainability in the arts.

The publication features reviews, interviews, features, artist pages, essays, reflections and photos. It is a snapshot of a moment in time, a look at the many discussions in sustainability and the arts through the lens a particular theme.

It is part of a rigorous dialogue.

Each issue of the Quarterly is an exploration of a timely topic in sustainability and the arts, featuring the work of important and relevant artists and thinkers.

We are seeking advertisements that will help support the development of this content, and connect our readers with new resources.



POWERFUL OUTREACH

we reach our singular community through a variety of channels



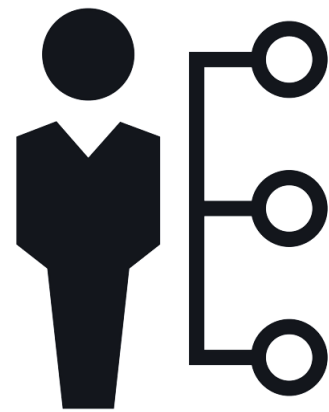
3,500-6,000
hits/month on
sustainablepractice.org



Hundreds of Quarterly
purchases in both
digital and print form



6,288
social media followers
(Facebook, Twitter,
LinkedIn)



Content from leading
thinkers and artists



1,550
email list subscribers



Select community
focused on sustainability
and the arts



DIGITAL ADVERTISEMENTS

included with purchase
of Quarterly Ad

or \$50/3 months

Digital advertisements are displayed
via widgets on the right-hand sidebar
of our homepage.

Full-Page Ad purchases include digital
ad placement "above the fold," the
first place that viewers look.

200 x 150 pixels



PRINT ADVERTISEMENTS

EIGHTH PAGE

for inclusion
in one issue
of the Quarterly
1.5 x 1.5 in
3.81 x 3.81 cm



\$50

QUARTER PAGE

for inclusion
in one issue
of the Quarterly
+ 3 months rotating
display on website

2 x 4 in
5 x 10 cm



\$100

HALF PAGE

\$200

for inclusion
in one issue
of the Quarterly
+ 3 months rotating
display on website

8.5 x 5.6 in
22.6 x 14.2 cm



FULL PAGE

\$300

for inclusion
in one issue
of the Quarterly
+ 3 months display
on website

8.5 x 11 in
22.6 x 27.94 cm



PRINT TECH SPECS

& timelines

ISSUE #	CONTENT DEADLINE	PUBLICATION
24	September 15, 2018	February 2019
25	November 15, 2018	April/May 2019
26	January 15, 2019	May/June 2019
27	March 15, 2019	July/August 2019

DISTRIBUTION DETAILS

- All issues of the Quarterly are published digitally on MagCloud, announced on the CSPA email list, and promoted on our social media outlets.
- Print copies are made available on-demand via MagCloud, and delivered via post to our list of CSPA subscribers.
- The Quarterly is listed as ISSN 2475-7764 (Digital) and ISSN 2165-753X (Print)

ARTWORK SUBMISSION

- All artwork should be 300dpi CMYK, PDF or JPEG/TIFF
- all fonts and images should be embedded.
- please include 5mm/in bleed
- All Quarterly advertising artwork should be accompanied with a smaller version for digital display: 200 x 150 pixels.

FOR MORE INFORMATION

CONTACT:

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OR VISIT

<http://www.sustainablepractice.org/programs/quarterly/>